



Secy announces support for ethical direct selling

New Delhi: The Confederation of All India Traders (CAIT) on Friday organized a conference called 'Direct Selling - Empowering Entrepreneurs' at the Constitution Club in Delhi. The objective of the conference is to promote direct selling in India, especially to enhance self-employment and livelihood opportunities for women and youth indirectly.

In the conference, the Ministry of Consumer Affairs, including Secretary Rohit Kumar Singh, along with CAIT's National General Secretary Praveen Khandelwal, and representatives from regulatory bodies like the ADSEI and FDSA also participated.

Addressing the people present at the event, Rohit Kumar Singh highlighted direct selling as a significant means of self-employment and expressed confidence in supportive policies from the Indian government. He also stated, "Companies involved in direct selling should make efforts to

sell quality products at reasonable prices in the interest of consumers."

On this occasion, Praveen Khandelwal announced that on the upcoming International Women's Day on March 8, CAIT and the Direct Selling Association will jointly organize the "Direct Selling Virat Women Entrepreneur Summit" at the Indira Gandhi Indoor Stadium in Delhi. Approximately 25,000 women from various parts of the country will participate in the summit.

He also mentioned that the Indian government will be invited to the program. Additionally, Sanjeev Kumar, the President of ADSEI, stated that the direct selling sector in India is currently at its initial stage, holding immense possibilities. One notable feature of this sector is that an individual can engage in it without leaving their current employment.

However, supportive policies are

necessary for the development of this sector. Sanjeev Kumar mentioned that Rohit Kumar Singh assured that the Indian government would fully support ethical direct selling. During this occasion, many notable figures were present, including Gautam Bali, the mentor of ADSEI, Jitendra Dagar, Vice President, Arvind Atri, Secretary, Rajat Banerjee, Chairman of the Direct Selling Task Force, Rajiv Gupta, Vice President of FDSA, and others.

THE PIONEER
CLASSIFIEDS

CHANGE OF NAME

I RAVI SHARMA S/O KAMAL BHAN SHARMA R/O Plot No 75 ward No 42 Awasiy Colony S S Mandir Ke Samne Singrauli Madhya Pradesh 486886 have changed my name to RAVI MISHRA.

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